

Business Diagnostic

Organisations embark on improvement programmes primarily to improve business performance, return increased value to shareholders and secure future survival.

The strategic objectives of all improvement programmes should link to the Vision and Mission Statement of that organisation.

A clear understanding of the current status of the organisation is essential to developing a meaningful improvement strategy with challenging yet achievable targets set for the various projects.

Aspen Global's Business Diagnostic is a structured process for assessing the current performance of all agreed core business functions in the organisation against their potential. Core functions include amongst others Finance, Commercial, Sales & Marketing, Engineering, Quality and Operations.

Our experienced assessors will work alongside your teams to generate a realistic and quantified assessment of current performance using a measured set of objective assessment tools including nominated company specific ones plus benchmark data where available.

A confidential report highlighting areas of greatest opportunity will be fed back to the Leadership team and a session facilitated to agree priorities for the future action plan.

For further information visit www.aspen-global.co.uk

