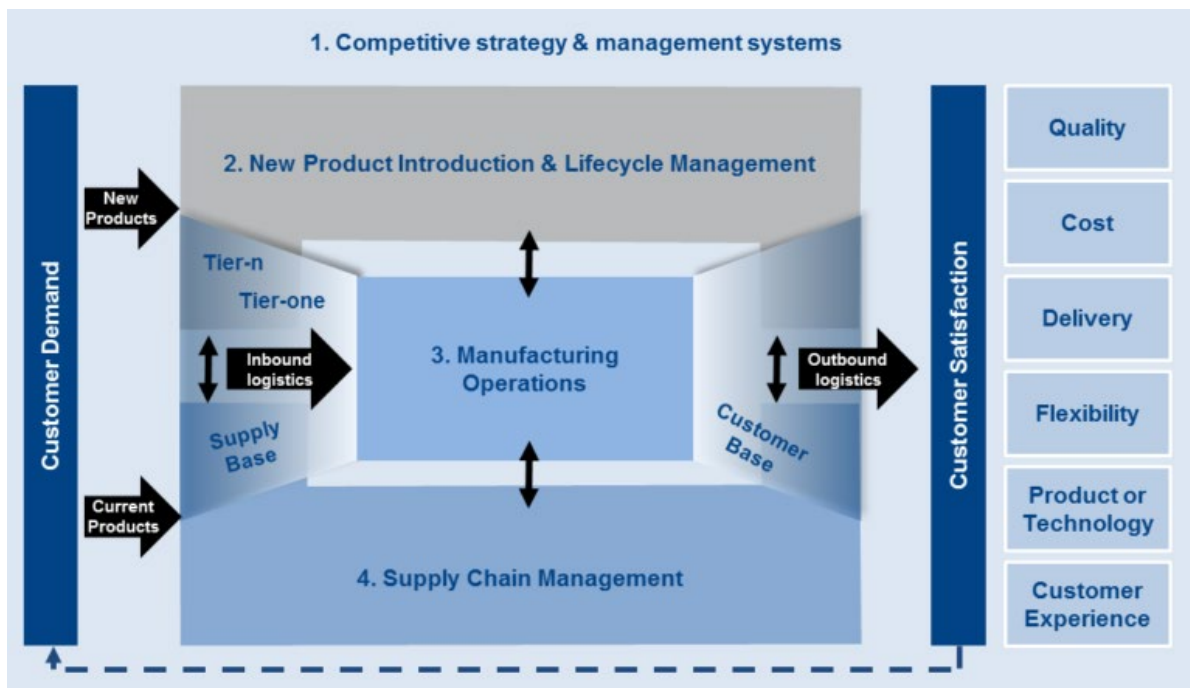


Competitive Strategy and Management Systems



In the current dynamic global marketplace, the pace of change is ever increasing with the time to market for new technologies and products reducing dramatically.

An inability to **set its strategic direction** and deliver the necessary change effectively means businesses will fail to realise new opportunities offered in this global market place.

The immediate challenges of running the business alongside the medium and long term needs to Improve and Transform means that short term priorities can dominate management focus especially where there is a lack of clarity on the new strategic direction required.

Aspen Global have worked with many small and medium sized companies in a range of sectors to help them clarify the Strategic direction required to achieve their business Vision.

Alignment of the whole organisation to this strategic direction is critical to its success therefore we work closely with the functional teams to ensure their business plans are in line with the required direction.

A strong culture of **Leadership, Supportive Organisational Structures and Culture** is necessary to drive the business to achieve its strategic objectives and ongoing improvements.

Front line leaders are key stakeholders in driving change the business and therefore having good **leadership skills** is vital to the success of any strategic change programme. Aspen have trained and supported leaders at every level in organisation enabling them to effectively manage their daily work alongside improvement and strategic change projects.

Specialisms Offered – Competitive Strategy & Management Systems

1.1 Setting the Direction

- 1.1.1 Vision, Mission and Strategy Aero Auto ▶
- 1.1.2 Business Performance Measurement and Management Aero Auto ▶
- 1.1.3 Benchmarking for Competitive Advantage Aero Auto ▶
- 1.1.4 Finance for Non-Financial Managers Aero Auto ▶
- 1.1.5 Business Plan Development Aero Auto ▶
- 1.1.6 Voice of the Customer Aero Auto ▶
- 1.1.7 Strategy Deployment Aero Auto ▶
- 1.1.8 Business Risk Management and Continuity Aero Auto ▶
- 1.1.9 Business (Quality) Management Systems Aero Auto ▶
- 1.1.10 Financial Management Aero Auto ▶

1.5 Leadership, Organisation and Culture

- 1.5.1 Leadership Training Aero Auto ▶
- 1.5.2 Management Review Aero Auto ▶
- 1.5.3 Organisational Structure Aero Auto ▶
- 1.5.4 Recruitment, Selection and Retention Aero Auto ▶
- 1.5.5 Talent Management & Succession Planning Aero Auto ▶
- 1.5.6 Knowledge Management Aero Auto ▶

1.6 Leadership Skills

- 1.6.1 Team Leader Skills Aero Auto ▶
- 1.6.2 Managing Presentations, Information and Effective Communication Aero Auto ▶
- 1.6.3 Managing the Process - Daily Meeting Cascade Aero Auto ▶